

February 25, 2023

Marga Ortiz  
Branch Chief, Retailer and Issuance Policy and Innovation Division  
Supplemental Nutrition Assistance Program  
U.S. Department of Agriculture  
1400 Independence Avenue, SW  
Washington, DC 20250

Dear Ms. Ortiz:

I write in support of Real Food for Kids' (RFFK) SNAP Project design and Incentive Equal Treatment waiver request. I hope you give their waiver request full and fair consideration.

The RFFK SNAP Project would allow SNAP participants to receive a fruit and vegetable incentive if they opt not to purchase sugar-sweetened beverages. The use of a mobile app would allow the participants to shop at any SNAP retailer. The RFFK SNAP Project will assess the food purchasing, food security, nutritional intake, and preferences of SNAP participants across three approaches: the usual SNAP program, receiving a fruit and vegetable incentive, and receiving a fruit and vegetable incentive if they opt not to purchase sugar-sweetened beverages.

Our country faces a catastrophic health crisis stemming from diet-related diseases. This study tests the effectiveness of addressing food security and two factors that reduce diet-related risks – increasing fruit and vegetable consumption and decreasing consumption of sugar-sweetened beverages. This pilot program would generate important data to improve the nutrition and food security of SNAP recipients.

I appreciate your careful review of this Project and waiver request. If you have any questions or comments, please feel free to contact my staff at (973) 639-8700.

Sincerely,



Cory A. Booker  
United States Senator